

Pauleen Le

| Multimedia | Journalist | Storyteller |

Work History

CBS 58: 809 S 60th St, West Allis, WI 53214

Morning Anchor/Feature Reporter

March 2020 - Present

- Promoted to Morning Anchor after 17 months as Weekend Evening Anchor
- Key contributor to launching the station's new 7 a.m. hour morning show
- The only Milwaukee reporter to provide live field coverage from Los Angeles in the wake of NBA legend Kobe Bryant's death
- The only field anchor in Milwaukee to report live overnight for more than a week of the civil unrest in the city following the death of George Floyd in the custody of Minneapolis police

Weekend Evening Anchor/Morning Reporter ***Oct. 2018 - March 2020***

- Books weekly story/morning show segment ideas
- Produce, wrote and edited weekly long form features for local CBS Sunday Morning program
- Key contributor to news content of weekend newscasts

Fort Wayne's NBC: 3401 Butler Road, Fort Wayne, IN 46808

Morning Anchor/Feature Reporter

Aug. 2016 - Aug. 2018

- Key contributor to building and launching station's new morning show and growing station's Facebook page by more than 18,000 likes.
- Embraced leadership role in booking in-studio segments and providing ideas for unique live field reports.
- Traveled to Los Angeles to provide live coverage during the morning and evening newscasts for local contestant on NBC's The Voice
- Created some of the station's most viewed content outside of job requirements in writing, editing and reporting packaged news stories.

FOX 11- Good Day Wisconsin: 787 Lombardi Avenue, Green Bay, WI 54301

Live Morning Reporter, fill-in anchor

Nov. 2013-Nov. 2015

- Live reporting featured on HLN and Milwaukee's FOX 6 WITI
- Reported compelling live exclusive interviews with fire victims and officials on deadly shootings
- Created news content outside of job requirements in writing, editing and reporting packaged stories as well as shooting video

WKBT-TV: 141 6th Street South, La Crosse, WI 54601

TV News reporter and fill-in anchor/producer ***Sept. 2011-Nov. 2013***

- Traveled to Moore, Okla., reporting a four-part series on local efforts helping tornado victims
- Shot, wrote, edited and reported a two-part Jane Doe cold case - NBNA Award Winner
- Lead reporter covering a fire that destroys half of the nation's largest organic food cooperative HQ.

Awards

NATAS Chicago/Midwest Chapter: 2019

Environmental Report: Emmy Nominated
Societal Concerns: Emmy Nomination (2X)

NATAS Lower Great Lakes Chapter: 2018

Environment Report: Emmy Nominated
Education Report: Emmy Nominated
News Writing: Emmy Nominated

Wisconsin Broadcasters Association Awards: 2019

Best Use of Video: 1st Place
Best Live Reporting: 1st Place

Wisconsin Broadcasters Association Awards: 2018

Best Use of Video: 1st Place
Best Online Personality: 2nd Place

SKILLS

COMPUTER

Avid Editing System
Final Cut Pro
iNews
ENPS

SOCIAL MEDIA

Facebook
Twitter
Instagram
Wix.com
Wordpress
Linkedin

EDUCATION

U OF ST. THOMAS
Bachelor of Arts 2011

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